



Mário Baldé

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ABOUT ME

Graduate degree in Computer science.

Always been interested in technologies, which motivated me to choose this course.

Development experience in ReactJS, Typescript, GraphQL, .NET(C#), and MySQL and would like to continue to enhance the knowledge in front-end technologies like ReactJS, Typescript and GraphQL.

Proficient in utilising Agile methodologies with hands-on experience in delivering software solutions using Scrum and Kanban.

WORK EXPERIENCE

20/04/2024 – CURRENT Lisbon, Portugal

SOFTWARE ENGINEER 1GLOBAL

Work on contributing to the development of web and mobile solutions to expand the company's presence in telecom and eSIM-oriented services.

Designed and developed esimfirst.com from scratch using React and Next.js.

Led frontend development of BetterRoaming app (iOS & Android) using React Native.

Job related skills:

- React
- Next.js
- React Native
- Tailwindcss
- Typescript
- Unit tests in React Testing Library
- Git as version control system for completing tasks

2020 – 01/03/2024 Lisbon, Portugal

SOFTWARE ENGINEER FARFETCH

2023 - Current

Worked on **Communications for final customer** initiatives in teams from around 5 to 10 elements. Had the purpose of building a back-office website for the internal clients to be able to build their own emails that would then be sent to the costumers subscribed to Farfetch, around 3.5 million emails were sent per day. Before it was a completely manual process.

Some of the initiatives I've worked:

- Built interchangeable modules that could make around 35 different combinations of emails that could then be manageable by the teams using the tool in order to fit a targeted audience.
- Participation on build from scratch the email templates in a tool that interprets the templates by using a very specific language named **RPL** (Responsys Personalization Language) that would then be converted to **HTML** and **CSS** on the client side.

2020 - 2023

Worked on **Post purchase** initiatives included the checkout page, the my account orders, account details, cancel orders, return orders and address book pages.

Some of the initiatives I've worked:

- **Paper free** initiative where the objective was to remove invoices and returns instructions from the delivery boxes by allowing costumers to download that information on the Order information.

- **Payback** was an initiative that allowed German costumers to gather Payback points when they did a purchase on the Farfetch website that allowed them to use those points in any of the other Payback partners.
- **Boleto** and **iDeal** payment methods initiatives where we had to create new payment confirmation page for each one. In the Boleto case we had to created a payment page with all the necessary information for Boleto payments. In the iDeal case we had to create a payment page with a dropdown with all the banks that have agreement with iDeal.
- Worked on several emails initiatives where the objective was to create Transactional emails to seamlessly integrate with clients website journey.
- UI updates on all of the post purchase pages.

Job related skills:

- React
- Typescript
- Unit tests in React Testing Library
- Integration tests in Playwright to assure the quality of developed code
- GraphQL
- Git as version control system for completing tasks

2018 – 2020 Lisbon, Portugal

SOFTWARE ENGINEER TEKEVER

Uses an agile methodology, more specifically the SCRUM framework, as the team sought to have a close relationship with the client and obtain information about the requirements whilst delivering functional software, being always willing to changes during the procedure. It was an opportunity to expand my social skills and get a better overview of the business.

Worked in an ongoing Healthcare Systems Team. The project consisted in the development of an Interactive Kiosk Application for client admission and payment process in the facility.

Job related skills:

- React using Visual Studio Code
- .NET(C#) using Visual Studio 2017
- Git as version control system for completing tasks

● **EDUCATION AND TRAINING**

2014 – 2018 Setúbal, Portugal

COMPUTER SCIENCE Escola Superior de Tecnologia de Setúbal, Instituto Politécnico de Setúbal

Website <https://www.estsetubal.ips.pt/>

● **LANGUAGE SKILLS**

Mother tongue(s): **PORTUGUESE**

Other language(s):

| | UNDERSTANDING | | SPEAKING | | WRITING |
|----------------|---------------|---------|-------------------|--------------------|---------|
| | Listening | Reading | Spoken production | Spoken interaction | |
| ENGLISH | C1 | C1 | C1 | C1 | C1 |
| RUSSIAN | C2 | B1 | B1 | C1 | A2 |

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user